



Mid-America College Health Association

2015 Annual Meeting

University of Louisville

Louisville, KY | November 12-14, 2015

On behalf of the Mid-America College Health Association, the 2015 Planning Committee invites you and your organization to participate in the 2015 conference as a sponsor or exhibitor.

Benefits of exhibiting at MACHA 2015:

- 3,000 square feet of exhibitor space at the Downtown Hyatt Regency
- Free Wi-Fi in the exhibit area
- Exhibitors invited to meals on Friday and Saturday
- Connect with college health professionals from Kentucky, Indiana, Illinois, Michigan and Ontario
- Enjoy the local amenities of Louisville, KY!

Registration must be received by **September 1, 2015**. You can submit registration by mail, scan & email or fax. We will accept a check or credit card for payment. Further directions are provided on page two of the registration form. The following information must be received to have a complete registration:

- 1) **Full Payment** - (if paying by check – payable to the University of Louisville)
- 2) **Exhibitor/Sponsor Registration Form**
- 3) **Advertisement in PDF format** - (only if you purchased an ad)

Once your registration is received, you will be sent a confirmation email containing further information including shipping, parking and hotel information.

Please check out the conference website for further information at www.machaonline.com. We hope that you will consider participating!

Sincerely,

2015 MACHA Annual Conference Planning Committee

Conference Contact information:

General Conference Questions and Program Information:

Carrie Bibelhauser

MACHA Program Chair

Email: cebibe01@louisville.edu

Phone: (502) 852-7058

Erin Link

MACHA Communication Chair

Email: ellink@illinoisstate.edu

Phone: (309) 438-1891

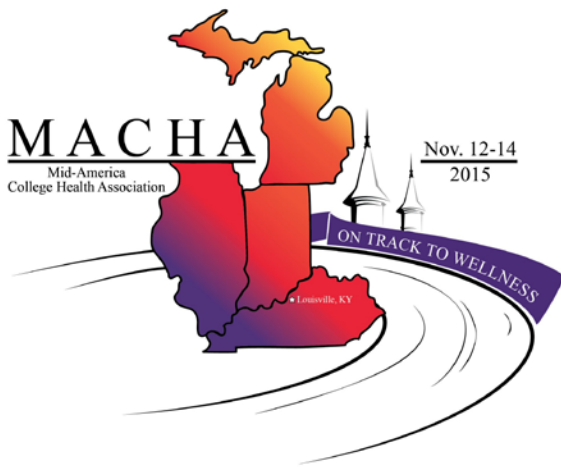
Conference Registration Questions

Carrie Bibelhauser

University of Louisville Campus Health Services

Email: cebibe01@louisville.edu

Phone: (502) 852-7058



EXHIBITOR / SPONSOR OPPORTUNITIES

EXHIBITOR OPPORTUNITY

The following opportunities include exhibitor space during the conference (6' table & 2 chairs), company logo in the exhibitor section of the program and on the conference website and a list of conference attendees for networking purposes after the conference.

- **Exhibitor - \$1,000**
 - Two complimentary registrations for the conference, including Friday & Saturday meals

ADVERTISING OPPORTUNITIES

The following advertising opportunities are available. There is limited space, so this will be on a first come, first served basis. All advertisements that are submitted will be modified to fit margins.

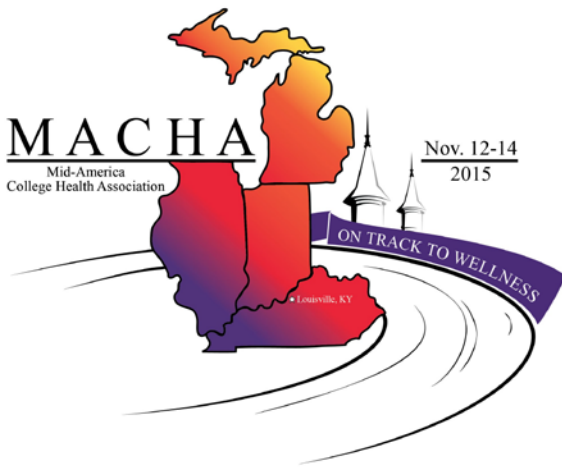
- **Full Page Inside Front Cover – (8.5" x 11") \$350**
- **Full Page Ad – (8.5" x 11") \$250**
- **½ Page Ad – (8.5" X 5.5") \$150**
- **¼ Page Ad – (4.25" X 5.5") \$100**

Please submit all advertisements in an .ai or .eps vector file to cebibe01@louisville.edu. The deadline to submit your ad is September 1, 2015.

SPONSORSHIP OPPORTUNITIES

- **Thursday Reception Sponsorship - \$9,000 (Contracted)**
 - Acknowledgement at reception
 - Your company-provided banner on display and space for materials inside the reception space
 - Space for conference materials – 6' table
 - Company logo with hyperlink on conference website
 - Full page advertisement in conference program
- **Keynote Speaker Sponsor (exclusive!) - \$2,500**
 - Acknowledgement during event
 - Space for conference materials – 6' table
 - Company logo with hyperlink on conference website
 - ½ page advertisement in conference program
- **Meal Sponsor (6 spots available; 2 per meal) - \$2,500**
 - Acknowledgement at reception
 - Your company-provided banner on display and space for materials during the reception
 - Space for conference materials – 6' table
 - Listed as sponsor on conference website
 - ¼ page advertisement in program
- **Participant Tote Bag (exclusive!) - \$1,500 (Contracted)**
 - Display your company name and/or logo on the official conference tote bag
 - Promotional materials to be placed in tote bag
 - Space for conference materials – 6' table
 - Listed as sponsor on conference website
 - ¼ page advertisement in conference program
- **Break Sponsor (only 1 spot available!) - \$1,500**
 - Acknowledgement at event
 - Your company-provided banner on display and space for materials near the break table
 - Listed as a sponsor on conference website
 - ¼ page advertisement in conference program

If you purchased one of the above sponsorships and will have your logo on the conference website, please submit your logo in a .jpeg file to cebibe01@louisville.edu. Please submit these with your registration.



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EXHIBITOR/SPONSOR REGISTRATION

Complete the Exhibitor/Sponsor Registration form and submit to University of Louisville Campus Health Services (see below for instructions). You will receive a confirmation email when your registration has been processed. The deadline to register as an exhibitor or sponsor is September 1, 2015.

Name & Title _____ Suffix _____

Organization _____

Address _____

City _____ State _____ Zip _____

E-Mail _____ Phone _____

Please list any dietary restrictions: _____

Please check all that apply. This is a first come, first serve basis.

Level of Sponsorship

- Thursday Reception Sponsor - \$9,000
- Keynote Speaker Sponsor - \$2,500
- Friday Breakfast Sponsor - \$2,500
- Friday Luncheon Sponsor - \$2,500

- Saturday Breakfast Sponsor - \$2,500
- Friday PM Break Sponsor - \$1,500
- Participant Tote Bag - \$1,500

Exhibitor

\$1,000

Advertising Space

- Full page inside front cover - \$350
- Full page ad - \$250

- 1/2 page ad - \$150
- 1/4 page ad - \$100

Donations

Donors have the ability to make a tax deductible donation and indicate what specific expenses the donation is to be allotted, in order to defray the costs associated with hosting this conference. Unless otherwise noted, all donations will support the general conference budget and recognition will be made in the printed conference program. All extra funds will go towards general conference expenses.

If you would like your donation to be applied to a certain function, please specify:

_____ \$ _____

Registration Options and Payment Method

By Phone (502) 852-7058 using VISA or MasterCard, 7:00am-3:30pm, M-F (EST)

Check enclosed for \$ _____ (payable to University of Louisville)

By Mail: Complete registration form and send with payment to:

All credit card payments can be done over the phone: call

MACHA
University of Louisville Campus Health Services
215 Central Ave., Ste 110, Louisville, KY 40208

Carrie Bibelhauser 502-852-7058

By Fax: Fax completed registration form to 502-852-0660

For questions regarding registration, please contact Carrie Bibelhauser at 502-852-7058 (cebibe01@louisville.edu).

Terms and Conditions

1. Statement of Purpose: Program is for scientific and educational purposes only and will not promote the company's products, directly or indirectly.
2. Control of Content & Selection of Presentations & Moderators: Sponsor is responsible for control of content and selection of presenters and moderators. The Company agrees not to direct the content of program. The Company, or its agents, will respond to only Sponsor-initiated requests for suggestions of presenters or sources of possible presenters. The Company will suggest more than one name (if possible); will provide speaker qualifications; will disclose financial or other relationships between Company and speaker; and will provide this information in writing. Sponsor will record role of Company, or its agents, in suggesting presenter(s); will seek suggestions from other sources; and will make selections of presenters based on balance and independence.
3. Disclosure of Financial Relationships: Sponsor will ensure meaningful disclosure to the audience, at the time of the program: (a) Company funding and (b) any significant relationship between the Sponsor and the Company (e.g., grant recipient) or between individual speakers or moderators and the Company.
4. Involvement of Content: There will be no "scripting", emphasis, or directions of content by the Company or its agents.
5. Ancillary Promotional Activities: No promotional activities will be permitted in the same room or obligate path as the educational activity. No product advertisements will be permitted in the program room.
6. Objectivity & Balance: Sponsor will make every effort to ensure that data regarding the company's products (or competing products) are objectively stated and presented with favorable and unfavorable information and balanced discussion of prevailing information on the product(s) and/or alternative treatments.
7. Limitations of Data: Sponsor will ensure, to the extent possible, meaningful disclosure of limitations on data, e.g., ongoing research, interim analyses, preliminary data, or unsupported opinion.
8. Discussion of Unapproved Use: Sponsor will require that presenters disclose when a product is not approved in the United States for the use under discussion.
9. Independence of Sponsor in the Use of Contributed Funds
 - a. Funds should be in the form of an exhibit fee made payable to the University of Louisville.
 - b. All other support associated with this educational activity (i.e., distributing brochures, preparing slides, etc.) must be given with full knowledge and approval of MACHA.
 - c. No other funds from commercial company will be paid to the program director, faculty or others involved with the educational activity (additional honoraria, extra social events, etc.)

By signing my name below, I am confirming that all the information entered on pages of this Exhibitor Agreement is accurate and agreeing to adhere to the Conditions and Policies as Stated.

Corporate Representative: Name: _____ **Date:** _____